

# 2025 Sponsorship Plan



The Emerging Manager’s Board (EMB) is a non-profit organization that contributes to the growth of Canadian emerging managers by educating asset allocators about the many benefits of investing with local talent. Why sponsor the EMB?



Gain significant visibility with asset allocators and talented emerging managers.



Create a favorable environment for financial innovation.



Position your firm as a leader in the financial community.



Drive young local firms to their full potential and a world-class caliber.



Contribute to the development of the local financial ecosystem.



Assist in the creation of an infrastructure that supports the growth and development of entrepreneurship in asset management.

## Sponsorship Packages

	National partner	Platinum partner	Service-provider partner	Event Specific partner
Top tier visibility	✓			
Second tier visibility	✓	✓		
Providers' website page	✓	✓	✓	
Event naming rights				✓
Distribution of your marketing material	✓	✓		
Complimentary passes to our events	5	2		5
<b>Cost per year or event</b>	<b>\$12,000</b>	<b>\$6,000</b>	<b>\$2,500</b>	<b>\$7,500</b>

## Events to Sponsor in 2025

### May

General assembly & cocktail event (Montreal)

### July

Summer social with AIMA (Toronto)

### August

Mechoui BBQ with FIAMTL, AIMA and CAASA (Montreal)

### September

Cap Intro preparation workshop (Montreal)

### November

Cap Intro (Montreal)

### December

Holiday cocktail events (Montreal and Toronto)

## For more information:

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