




# 2024 Sponsorship Plan





The Emerging Manager’s Board (EMB) is a non-profit organization that contributes to the growth of Canadian emerging managers by educating asset allocators about the many benefits of investing with local talent. Why sponsor the EMB?


 Gain significant visibility with asset allocators and talented emerging managers.

 Create a favorable environment for financial innovation.

 Position your firm as a leader in the financial community.

 Drive young local firms to their full potential and a world-class caliber.

 Contribute to the development of the local financial ecosystem.

 Assist in the creation of an infrastructure that supports the growth and development of entrepreneurship in asset management.

## Sponsorship Packages

	National partner	Platinum partner	Service-provider partner	Event Specific partner
Top tier visibility	✓			
Second tier visibility	✓	✓		
Providers' website page	✓	✓	✓	
Event naming rights				✓
Distribution of your marketing material	✓	✓		
Complimentary passes to our events	5	1		5
<b>Cost per year or event</b>	<b>\$10,000</b>	<b>\$5,000</b>	<b>\$2,500</b>	<b>\$5,000</b>

## Events to Sponsor in 2024

**May**  
General assembly & cocktail event (Montreal)

**July**  
Summer social with AIMA (Toronto)

**August**  
Mechoui BBQ with FIAMtl, AIMA and CAASA (Montreal)

**September**  
Cap Intro preparation workshop (Montreal)

**November**  
Cap Intro (Montreal)

**December**  
Holiday cocktail events (Montreal and Toronto)

## For more information:

Contact Charles Lemay at **514-770-3378** or send us an email at [info@emergingmanagers.ca](mailto:info@emergingmanagers.ca)