



Idema Capital

Idema Investments offers the first online investment solution that gives independent, personalized and low cost investment advice. It combines a long term systematic approach with the use of Exchange Traded Funds (ETFs) to offer portfolios tailored to the needs of Do-It-Yourself investors. Focused on results and detail oriented, we provide also provide managed portfolio services to individuals, advisors, foundations and financial institutions. Ian Gascon is the author of the ETF blog « Les FNB démystifiés » on lesaffaires.com, the first French blog dedicated to Exchange Traded Funds in Canada.

Fondation	2010
Actifs	N/A
Stratégies	<ul style="list-style-type: none">• Risk diversification (multi-asset class)• Global diversification• Systematic rebalancing• Low cost automated portfolio management
Philosophie	The is only one certainty: fees. Welcome to a world where lower fees and portfolio diversification will generate better long term returns. It's obvious, yet to often overlooked!
Approche	<ul style="list-style-type: none">• Exchange Traded Fund (ETFs) portfolios• Personalized portfolios• Long term approach with low turnover.
Dirigeants	Ian Gascon, president and portfolio management

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